



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Fortune Media
527 Avenue B
Redondo Beach, CA 90277

Contract # 48876

Schedule Dates

10/28/12-10/29/12

Advertiser

DEATH WITH DIGNITY (3572)

Agency

Fortune Media (2850)

Product

POLITICAL ISSUE (1052)

Brand

Est. 423 (28256)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

423

CPE

423

Account Types

Local/Political Issue Agency

Billing Type

Standard

Comments

Date Entered 10/23/12
Last Modified 10/23/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,900.00
Net Total \$22,100.00
Sales Tax

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Oct. 2012	2	\$8,000.00
Nov. 2012	1	\$18,000.00
Grand Total:	3	\$26,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-10/29/12	1	:30	10P- REVOLUTION	1		1						1	\$18,000.00	\$18,000.00	WHDH Boston (WHDH)		10/23/12
2.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	10:27A- Meet the Press							1		1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/23/12
3.0	Normal Line / SPOT	10/28/12-10/28/12	1	:30	11:55P- 7 SPORTS XTRA							1		1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.